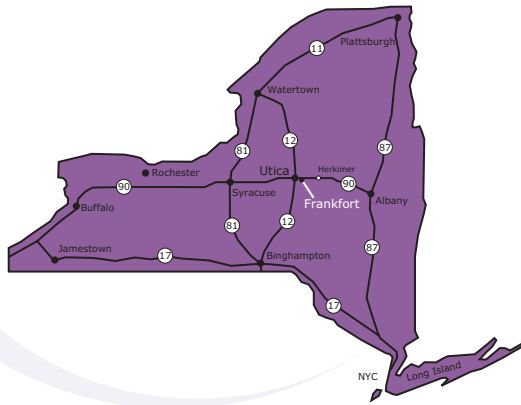


SOFTNOZE Map and Directions

USA, INC.



Approximate distances to SoftNoze from:

Albany	85 miles
Binghamton	90
Buffalo	200
Jamestown	270
Long Island	240-300
New York City	250
Plattsburg	210
Rochester	135
Syracuse	60
Watertown	85

From the East on

New York State Thruway (Rte 90):

Exit 30 in Herkimer, follow signs for 5S West, go 10 miles, exit onto Turner Street, use map...

From the West on

New York State Thruway (Rte 90):

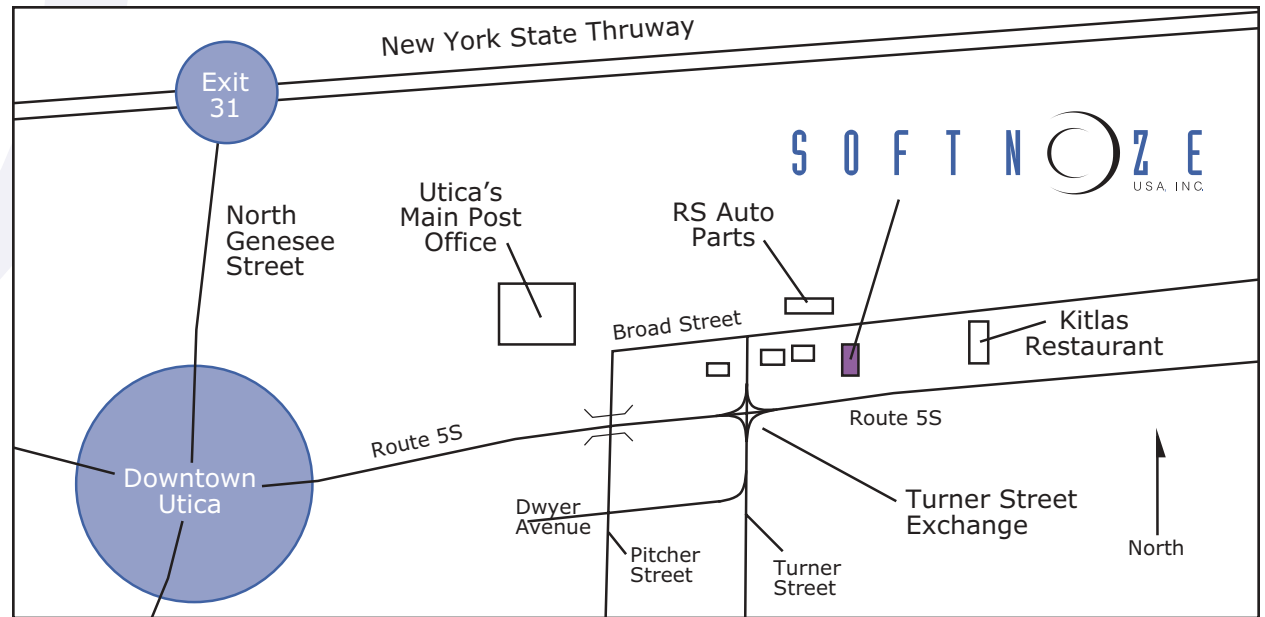
Take exit 31 in Utica, follow signs for 5 East & downtown Utica, see Step 1 at right...

Using routes 5, 8 or 12:

Travel to Utica, follow signs for downtown and then take route 5S Eastward, see Step 4 at right...

Call the Mohawk Valley Chamber of Commerce for hotel information, 315-724-3151

(Note: Please don't go to the "Village of Frankfort." Although our address is Frankfort, we are essentially in Utica.)



1. As you enter downtown Utica, follow signs for "John Street & Broad Street",
2. At traffic light, take a left onto Broad Street
3. At third traffic light take a left onto Route 5S East which is a divided highway,
4. Travel east for approximately 2 miles,
5. Exit at "Turner Street" ramp,
6. Follow off ramp to next intersection go right onto Dwyer Avenue (no street sign)
7. Take next right at stop sign, your now on Pitcher Street. Proceed down hill under the under pass,
8. At bottom of hill follow street to the right, you are now on Broad Street (no sign),
9. SoftNoze is 1/4 mile on right side, building is a gray and maroon.

SoftNoze is proud to be located in the beautiful & historic Mohawk Valley River Valley.

For regional business information and attractions, please visit the following websites:

• mvedge.org • callmohawkvalleyhome.com • cityofutica.com • mvchamber.org • uticaod.com